



Learn Beyond

KPR Institute of Engineering and Technology

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**CIIED001****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**ENTREPRENEURIAL OPPORTUNITIES IN THE ELECTRIC VEHICLE ECOSYSTEM**

Event No	CIIED001
Organizing Department	Centre for Innovation, Incubation and Entrepreneurship Development
Associate Dept. NSC	Society for Smart E-Mobility Electrical and Electronics Engineering
Date	20/03/2024
Time	02:30 PM to 04:00 PM
Event Type	Seminar
Event Level	NSC
Venue	thanam hall
Total Participants	72
Faculty - Internal	2
Students - Internal	70

Related SDG**Resource Persons**

Sl	Type	Name	Designation	Company	Email	Phone
1	Resource Person	Mr Pranav Singanapalli,	Founder	Emote Electric, Coimbatore	karthick.a@kpriet.ac.in	xxxxxxxxxx

Involved Staffs

Sl	Name	Role
1	Karthick A	Convenor
2	Baranilingesan I	Co-convenor

Outcome

students able to Understanding the Electric Vehicle Landscape:Entrepreneurial Opportunities in EV Manufacturing:Innovation and Technology in Electric Vehicles:

Event Summary

Dr A karthick Associate Professor/EEE Welcomed the resource person. The resource person Mr Pranav Singanapalli, discussed the Overview of the current state of the EV market globally and locally. Analysis of key trends driving the growth of electric vehicles. Exploration of government policies and regulations shaping the EV industry. Entrepreneurial Opportunities in EV Manufacturing: Identifying niches within the EV manufacturing sector, such as battery production, electric drivetrains, and charging infrastructure. Strategies for entering the EV manufacturing space, including partnerships and collaborations. Case studies of successful EV manufacturing startups and their business models. Innovation and Technology in Electric Vehicles: Opportunities for innovation in EV design, materials, and components. Leveraging emerging technologies like AI, IoT, and blockchain in electric vehicles. He concluded the electric vehicle ecosystem offers a plethora of entrepreneurial opportunities across various segments, from manufacturing and technology to sustainable mobility solutions and supply chain management. By leveraging innovation, technology, and strategic partnerships, entrepreneurs can play a pivotal role in driving the transition towards sustainable transportation. I hope today's seminar has provided valuable insights and inspiration for those looking to embark on their entrepreneurial journey in the electric vehicle sector. Thank you for your attention, and I wish you all the best in your endeavours



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Department of Electrical and Electronics Engineering & Centre for Innovation, Incubation and Entrepreneurship Development

jointly organize a seminar on

Entrepreneurial Opportunities
in the Electric Vehicle Ecosystem

20.03.2024

2.30 PM TO 4.00 PM

Thanam Hall



Resource Person
Mr. Pranav Singanapalli
Founder & CEO
Emote Electric
Coimbatore

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INSTITUTION'S INNOVATION COUNCIL
OFFICE OF INNOVATION & ENTREPRENEURSHIP

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